

Module Code	AN-2312		
Module Title	Discourse Analysis		
Degree/Diploma	BA degree		
Type of Module	Major Option/Breadth		
Modular Credits	4	Total Student Workload	8 hours/week
		Contact Hours	3 hours/week
Prerequisite			
Anti-requisite			
<b>Aims:</b> This module introduces students to fundamental concepts and current approaches to the analysis of spoken and written discourse. It provides students with ample opportunities for empirical work: the collection and recording of data; the analysis of some of the more common genres of spoken and written discourse; and, the presentation of research data in a currently acceptable form.			
<b>Learning Outcomes</b> <i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order :	20%	<ul style="list-style-type: none"><li>- Recall knowledge of concepts</li><li>- Identify instances of concept</li></ul>	
Middle order :	50%	<ul style="list-style-type: none"><li>- Analyse transcripts of talk in general contexts</li><li>- Apply analysis to other forms of talk in professional contexts</li><li>- Analyse a variety of written discourses in professional and media contexts</li></ul>	
Higher order:	30%	<ul style="list-style-type: none"><li>- Evaluate the features that distinguish talk in professional/media contexts with everyday talk</li><li>- Interpret the complexity of linguistic and paralinguistic features in talk</li><li>- Produce a report based on an analysis of written discourses found in professional and media contexts</li></ul>	
<b>Module Contents:</b> <u>Spoken discourse</u> <ul style="list-style-type: none"><li>• Examining the organisation and management of conversation</li><li>• Transcription as a tool in conversation analysis</li><li>• Features of talk e.g. turn-taking, adjacency pairs, discourse markers, breakdown and repair</li><li>• Talk as a co-operative activity</li><li>• Analysis of talk in professional/media contexts: e.g. media interviews, employment interviews, legal and medical discourse</li></ul> <u>Written Discourse</u> <ul style="list-style-type: none"><li>• Discourse and context</li><li>• Discourse and genre analysis</li><li>• Discourse and frame theory</li><li>• Intertextuality in discourse</li><li>• Ideology and discourse</li></ul>			
Assessment	Formative Assessment	<ul style="list-style-type: none"><li>- Tutorials</li><li>- Class discussions</li></ul>	
	Summative Assessment	Examination: 40%  Coursework: 60% <ul style="list-style-type: none"><li>• 2 written assignments, 20% each- (40%)</li><li>• 2 oral presentations, 10% each- (20%)</li></ul>	